

IUDIY Pitch Script

From Yaz to Apri, Alesse to Lessina, Levora, and beyond — the array of contraceptives is vast. Despite this abundance, 63% of women discontinue the pill due to side effects. Those who do persevere navigate through four or more prescriptions before finding the right one, but the quest for the ideal contraceptive shouldn't be trial and error.

That's where IUDIY steps in, pinpointing the right contraception for each menstruator and reducing side effects through personalized understanding of preferences and medical history.